



GAMBLING CONTROL COMMISSION

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PAULA LABRIE, CHAIR
CATHLEEN GALGANI
ERIC C. HEINS
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December 20, 2023

RE: Draft Regulations Concerning "Advertising"

The California Gambling Control Commission (Commission) commenced the formal rulemaking process for regulations concerning "Advertising" on December 30, 2022, via the publication of the notice of the proposed action in the California Regulatory Notice Register. Pursuant to Government Code section 11346.4, subdivision (b), the effective period of that notice of proposed action expires on December 29, 2023.

The proposed action noticed on December 30, 2022, will not be completed and transmitted to the Office of Administrative Law within the one-year period. As a result, the Commission will need to issue a new notice for this proposed action in the future.

Prior to doing so, the Commission will hold a regulations workshop for consideration of approval to commence the formal rulemaking process anew for regulations concerning "Advertising" in early 2024. In advance of that workshop, Commission staff will make available summaries and proposed responses to written comments received during the 45-day written comment period of the previous proposed action, as well as any proposed modifications to the previous version of the regulation text noticed on December 30, 2022. Details of the forthcoming regulations workshop will be provided in the near future.

To ensure that you receive future communications on the forthcoming workshop for regulations concerning "Advertising," as well as future communications pertaining to other rulemaking activities, please renew your subscription to the Commission's rulemaking mailing list by December 29, 2023. You may do so online using the [Email Subscription Form](http://www.cgcc.ca.gov/?pageID=rulemakingsubscription) on the Commission's website (<http://www.cgcc.ca.gov/?pageID=rulemakingsubscription>) or by completing the subscription form in the attached notification dated November 30, 2023.

Please direct any inquiries or comments on the proposed regulations to the following:

California Gambling Control Commission
ATTN: Alex Hunter, Legislative and Regulatory Specialist (Advertising)
2399 Gateway Oaks Drive, Suite 220
Sacramento, CA 95833-4231
Telephone: (916) 263-1301

Fax: (916) 263-0499

E-mail: lawsandregs@cgcc.ca.gov

Sincerely,

REBECCA KIRK

Deputy Director

Legislative and Regulatory Affairs Division

Attachment – November 30, 2023, correspondence regarding Rulemaking Mailing List
Annual Update



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Date : **November 30, 2023**

To : **ALL INTERESTED PARTIES**

Subject : **RULEMAKING MAILING LIST ANNUAL UPDATE**

The California Gambling Control Commission (Commission) is required to update its rulemaking mailing list annually [Govt. Code § 14911]. The Commission utilizes this list primarily to distribute informational roundtable discussion and workshop invitations, regulatory hearing notices, and other rulemaking information. The Commission does **not** use this list for general mailings, such as regular Commission meeting notices, agendas or minutes, or for Tribal matters.

You have received this communication because you are currently on the Commission's *rulemaking* mailing list. If you wish to remain on this mailing list, please renew your subscription in one of the following methods:

- Renew your subscription online using the [Email Subscription Form](http://www.cgcc.ca.gov/?pageID=rulemakingsubscription) on the Commission's website (<http://www.cgcc.ca.gov/?pageID=rulemakingsubscription>).
- Complete the reverse side of this page and return it by mail or fax (see letterhead above) or by email to lawsandregs@cgcc.ca.gov.

Please note that you have the option of receiving notifications for all proposed Commission regulatory actions by selecting the *Regular and Emergency Rulemakings* box or receiving notifications on one or more specified categories of regulatory actions [Govt. Code § 11346.4(a)(1)].

In the interest of the quickest delivery, cost savings, convenience, and the environment, we strongly encourage selection of the electronic mail (email) delivery method. Please provide **all** of the requested information (e.g., name, address, telephone number, etc.), even if you elect to receive information by email only.

If you do not renew your subscription by December 29, 2023, you will not be included in the Commission's updated rulemaking mailing lists [Govt. Code § 14911].

Thank you for your interest, cooperation, and past participation. If you have any questions, please contact the Legislative and Regulatory Affairs Division at lawsandregs@cgcc.ca.gov.

RULEMAKING MAILING LIST SUBSCRIPTION

Please select (✓) one of the following, as applicable:

☐ I wish to receive information by electronic mail, pursuant to Government Code section 11340.85(b)(3), at the email address below. (NOTE: If you select this option, you will only receive information by email.)

or

☐ I wish to receive hard-copy information. (U.S. Postal Service)

Please type or print legibly in ink.

*Name:

Title:

Company/Organization:

*Email Address: (Required for email subscriptions only.)

*Mailing Address:

*City:

*State:

*Zip Code:

*Telephone No.:

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FAX No.:

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Mobile No.:

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* Required fields for all subscriptions, unless otherwise indicated

Please mark (✓) the information you wish to receive from the following topics. If no selection is made, "Regular and Emergency Rulemakings" will be used.

☐ **Regular and Emergency Rulemakings** — This selection includes **ALL** of the topics below. If you select this topic, **it is NOT necessary to select any others.**

☐ Gambling Establishments (cardrooms)

☐ Responsible Gambling Program

☐ Independent Promoters/Marketing Groups

☐ Third-Party Prop Player Services (TPPPS)

☐ Gambling Equipment Manufacturers & Distributors

If you do not respond by December 29, 2023, you will not be included in the updated mailing lists. [Govt. Code § 14911]