



GAMBLING CONTROL COMMISSION

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January 19, 2024

Dear Stakeholders,

After months of strategizing, planning, and collaborating with our staff, I am excited to introduce the [California Gambling Control Commission's \(Commission\) Strategic Plan for 2024-2027](#), which emphasizes modernization of our processes and perspectives, strong relationships through communication, continuous development through internal education, and developing educational resources for our stakeholders.

The Commission's Strategic Plan is our roadmap that will guide us through 2027, which outlines specific strategic goals:

1. Foster constructive and respectful stakeholder engagement.
2. Model fiscal responsibility and enhance operational efficiency.
3. Champion a culture of continuous learning, development, and collaboration.

To accomplish these goals, the Commission will be undertaking numerous projects over the lifespan of the Strategic Plan.

One of the aspects I'm most excited for and proud of is the fact that each Commission employee will directly contribute to the many successes I know the Commission will achieve over the next four years. The Commission has dedicated, knowledgeable, and experienced staff who are committed to carrying out our strategic goals and objectives. The collective buy-in from our talented staff will drive the success of our Strategic Plan.

In the spirit of our goal to foster stakeholder engagement, please take a moment to read the attached Strategic Plan, and let us know what you think, or if you have any questions. The Commission publishes updated information, guidance, and helpful resources, and your feedback helps us determine if these resources are transparent and informative. Please send feedback to the Commission via email to Comments@cgcc.ca.gov.

I am incredibly proud of this Strategic Plan and the work that went into developing it, and I look forward to working with you to help achieve our goals, which support our mission of protecting the public by ensuring integrity and justice in the controlled gambling industry through effective regulations and fair application of the law.

Sincerely,

STACEY LUNA BAXTER
Executive Director