

## **GAMING POLICY ADVISORY COMMITTEE**

2399 GATEWAY OAKS DRIVE, SUITE 220

SACRAMENTO, CA 95852-4231

(916) 263-0700 · FAX (916) 263-0499

[WWW.CGCC.CA.GOV](http://WWW.CGCC.CA.GOV)

---

### **MINUTES OF SEPTEMBER 6, 2018 GAMING POLICY ADVISORY COMMITTEE MEETING**

---

#### **OPEN SESSION**

1. Call to Order and Welcome – Stacey Luna Baxter, Executive Director

Executive Director Stacey Luna Baxter called the September 6, 2018, meeting of the Gaming Policy Advisory Committee (GPAC), to order at 1:30 p.m.

2. Roll Call of GPAC Members

Roll call of the Committee Members was taken. Tom Hallinan, Joy Harn, William Liu, Yolanda Morrow, Troy Murphy, Keith Sharp and Art Van Loon were present. Robert Jacobson, Haig Kelegian, Jr., and Darrell Miers were absent.

3. Approval of Meeting Minutes from June 7, 2018

Art Van Loon moved to approve the June 7, 2018 meeting minutes. William Liu seconded the motion and by consensus the Committee Members approved the minutes. Keith Sharp abstained.

4. Discussion of Advertising Regulations

Alex Hunter presented to GPAC proposed draft regulations concerning advertising. Below is a summary of the discussion that occurred concerning the draft regulations.

Keith Sharp suggested that it be made clear in the regulation definitions that advertisements used to solicit non-gambling related activities at a gambling establishment would not be subject to the same regulatory restrictions and requirements.

Section 12082 – Discussions ensued amongst the members concerning the use of game names in advertising. A restriction allowing only the use of the Bureau approved game name was thought to be problematic because the name could be quit lengthy and not recognizable to the gaming public. Suggestions were made to have the Bureau pre-approve a reasonable limit (4 to 5) aka game names that can be used in advertising. It was further suggested to revise option 1 to include Bureau approved game names or Bureau approved aka game names.

Section 12082(E), Electronic Media -Joy Harn expressed concerns about requesting Bureau approval each time a hyperlink was required when using formats such as Twitter.

Section 12082(C) & (D) – Keith Sharp stated that the five percent (5%) height requirement could be problematic and suggested using “clear and conspicuous” instead. Joy Harn thought the five percent (5%) should be related to the size of the advertisement and not the screen.

Section 12082(c)(1)(2) – Keith Sharp had concerns with the deceptive advertising restrictions in subsection (2) and indicated that it should be removed.

Section 12084 – Keith Sharp stated concerns that there is no appeal process for disapprovals or an opportunity to correct problems that the Bureau finds. Yolanda Morrow indicated that the Bureau would not be opposed to noticing the cardrooms of issues in their advertisement and give them an opportunity to fix the problems.

Section 12084(b) – Concerns were raised by members that only unresolved violations should be considered in license suitability.

#### 5. Update and Discussion of Current Projects

##### A. GPAC Outreach (Sub-Committee Members: Art Van Loon and Tom Hallinan)

Stacey Luna Baxter spoke on the revised brochure and cover letter that was prepared for dissemination to the industry. Stacey also provided a third document to the members that outlined the GPAC member’s categories and term information. She stated that this document would be sent to both the cardroom industry and third-party providers and that Art Van Loon was working with CGA to distribute the information through them as well. There were no comments from GPAC members for any further amendments to the documents. Joy Harn suggested that because GPAC members were being termed out, these flyers should be sent out to the industry soon. Stacey Luna Baxter announced that she would be emailing the third document to the members for their review and comment. She asked that the members send their comments to her within two weeks.

##### B. Regulatory Clean-Up (Sub-Committee Members: Joy Harn and Keith Sharp)

Stacey Luna Baxter indicated that she thought there was nothing left for GPAC to do on this project.

##### C. Marketing Group Review (Sub-Committee members: Keith Sharp and Yolanda Morrow)

Keith Sharp stated that there was nothing to present to GPAC on this project at today’s meeting but a rough draft has been prepared and will be distributed to the members for discussions at the next meeting.

## 6. 2018 Term Expirations: Renewal of GPAC Members

### A. Discussion and Vote to Recommend Renewal of Eligible GPAC Members:

#### i. Category A: Bureau Representative – Yolanda Morrow

Stacey Luna Baxter asked the GPAC members that were present if they would support Yolanda Morrow serving another term. By consensus all member voted yes.

#### ii. Category B: Representative for Problem Gambling - Robert Jacobson (Termed Out on December 31, 2018)

#### iii. Category C: Large Cardroom Representative – Joy Harn (Termed Out on December 31, 2018)

Stacey Luna Baxter indicated that Robert Jacobson and Joy Harn serving in Categories B and C will be termed out at the end of the year and she will be advertising for new members to serve in those positions. Stacey thanked them for their contributions and stated they will be missed.

#### iv. Category D: Small Cardroom Representative – Art Van Loon

Stacey Luna Baxter asked the GPAC members that were present if they would support Art Van Loon serving another term. By consensus all members voted yes.

#### v. Category E: Law Enforcement Representative – Troy Murphy

Stacey Luna Baxter announced that Troy Murphy was retiring from his job at San Jose Police Department. Troy Murphy indicated that he and was not interested in serving an additional term. Stacey thanked him for his contribution to GPAC and announced that she will also be advertising for a new member to serve in Category E.

## 7. Discussion of Possible Regulations for Owners Who Have Interest in the Cannabis Industry

Stacey Luna Baxter explained Commission's concerns regarding cardroom owners that may be involved in the legal cannabis industry in California. She explained that the cannabis industry is not able to conduct business with banks in the state and the Commission does not want cardroom owners that are also involved in the legal cannabis industry in the state to comingle the cannabis cash with the cardroom funds. She indicated that the Commission is considering regulations that may require disclosure from the licensee about being involved in the cannabis industry.

## 8. Request for Topics to Place on a Future Agenda

None.

9. Next Meeting

It was decided that the next GPAC meeting would be scheduled on November 15, 2018, at 1:30 p.m.

10. Public Comment

None.

Adjournment

The meeting adjourned at 3:40 p.m.